

ORDER

**Wichita KS KSNW**

Orders
Order / Rev: A2613436
Alt Order #: 27023486
Product Desc: 2020 Primary Electio
Estimate: 1717
Flight Dates: 07/28/20 - 08/10/20
Original Date / Rev: 07/28/20 / 07/28/20
Order Type: REG

Primary AE: Katz Dallas
Sales Office: K-DAL
Sales Region: Nat

Agency
Name: Ax Media
Buying Contact:
Billing Contact: Ax Media Email
 800 W. 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Bill Clifford/Congress/KS/Rep
Demographic: A50+
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	27	\$6,125.00	\$5,206.25
08/01/20	08/31/20	17	\$4,060.00	\$3,451.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	27	\$6,125.00	\$5,206.25	122.00
August 2020	17	\$4,060.00	\$3,451.00	84.00
Totals	44	\$10,185.00	\$8,657.25	206.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	21%	\$10,185.00
Market	100%	\$48,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	79%	\$38,315.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev: A2613436
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 Flight Dates: 07/28/20 - 08/10/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep
 Product Desc: 2020 Primary Electio
 Estimate: 1717

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	08/03/20	08/03/20	Mon Prime Hour 1 Channels : KSNC,KSNG,KSNN,KSNNW Monday 7-8p The Titan Games-NBC	CM	7-8p	M-----	:30	1	\$800.00	P3	8.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----		1				\$800.00		8.00			
N 2	Multi	07/28/20	07/28/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	-T-----	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-T-----		1				\$300.00		4.00			
N 3	Multi	07/30/20	07/30/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	---T---	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	---T---		1				\$300.00		4.00			
N 4	Multi	08/03/20	08/03/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	M-----	:30	1	\$300.00	P4	4.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----		1				\$300.00		4.00			
N 5	Multi	07/28/20	07/28/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	-T-----	:30	1	\$350.00	P3	7.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-T-----		1				\$350.00		7.00			
N 6	Multi	07/29/20	07/29/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	--W----	:30	1	\$350.00	P3	7.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	--W----		1				\$350.00		7.00			
N 7	Multi	07/30/20	07/30/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	---T---	:30	1	\$350.00	P3	7.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	---T---		1				\$350.00		7.00			
N 8	Multi	07/31/20	07/31/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	----F--	:30	1	\$350.00	P3	7.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	----F--		1				\$350.00		7.00			
N 9	Multi	08/01/20	08/01/20	LN Sa Channels : KSNC,KSNG,KSNN,KSNNW KSN News at 10 Sat KSN News	CM	KSN News at 10	S-----S-	:30	1	\$175.00	P4	3.50	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----S-		1				\$175.00		3.50			
N 10	Multi	07/28/20	07/28/20	KSN Today 2 Channels : KSNC,KSNG,KSNN,KSNNW KSN Today 2 Kansas Today 3	CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-T-----		1				\$100.00		2.00			
N 11	Multi	07/29/20	07/29/20	KSN Today 2 Channels : KSNC,KSNG,KSNN,KSNNW KSN Today 2	CM	6-7am	--W----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	--W----					1	\$100.00		2.00			
N 12	Multi	08/03/20	08/03/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				KSN Today 2											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----					1	\$100.00		2.00			
N 13	Multi	07/30/20	07/30/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$280.00	P3	6.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---T---					1	\$280.00		6.00			
N 14	Multi	07/31/20	07/31/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$280.00	P3	6.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	----F--					1	\$280.00		6.00			
N 15	Multi	08/03/20	08/03/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$280.00	P3	6.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----					1	\$280.00		6.00			
N 16	Multi	08/02/20	08/02/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$200.00	P3	4.50	NM	1	\$200.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Sun KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S					1	\$200.00		4.50			
N 17	Multi	07/29/20	07/29/20	Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$70.00	P4	2.00	NM	1	\$70.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	--W----					1	\$70.00		2.00			
N 18	Multi	07/30/20	07/30/20	Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$70.00	P4	2.00	NM	1	\$70.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---T---					1	\$70.00		2.00			
N 19	Multi	07/31/20	07/31/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$70.00	P4	2.00	NM	1	\$70.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	----F--					1	\$70.00		2.00			
N 20	Multi	08/01/20	08/01/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$260.00	P3	8.00	NM	1	\$260.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Sat KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S-					1	\$260.00		8.00			
N 21	Multi	08/01/20	08/01/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$50.00	P4	1.50	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Kansas Today Sa/Su 6a-8a											
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S-					1	\$50.00		1.50			

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Alt Order #: 27023486
Flight Dates: 07/28/20 - 08/10/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep
Product Desc: 2020 Primary Electio
Estimate: 1717

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	Multi	08/01/20	08/01/20	Sa 630-7p Channels : KSNK,KSNG,KSNN,KSNN Sa 630-7p Wheel of Fortune	CM	630-7pm	-----S-	:30	1	\$150.00	P4	8.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----S-		1				\$150.00		8.00			
N23	Multi	08/01/20	08/01/20	Sa 5-530p Channels : KSNK,KSNG,KSNN,KSNN Sa 5-530p Jeopardy	CM	5-530p	-----S-	:30	1	\$85.00	P4	5.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----S-		1				\$85.00		5.00			
N24	Multi	08/03/20	08/03/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNN KSN News at Five KSN News	CM	5-530pm	M-----	:30	1	\$350.00	P3	7.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----		1				\$350.00		7.00			
N25	Multi	07/30/20	08/04/20	KSN Today 2 Channels : KSNK,KSNG,KSNN,KSNN KSN Today 2 Kansas Today 3	CM	6-7am	-1-11--	:30	3	\$100.00	P4	2.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	---11--		2				\$100.00		2.00			
		Week: 08/03/20	08/09/20	-1-----		1				\$100.00		2.00			
N26	Multi	07/29/20	07/31/20	KSN News Channels : KSNK,KSNG,KSNN,KSNN KSN News	CM	12n-1pm	--111--	:30	3	\$100.00	P4	2.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	--111--		3				\$100.00		2.00			
N27	Multi	07/29/20	08/03/20	M-F 9-10a Channels : KSNK,KSNG,KSNN,KSNN M-F 9-10a	CM	9-10a	1-111--	:30	4	\$85.00	P4	2.00	NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	--111--		3				\$85.00		2.00			
		Week: 08/03/20	08/09/20	1-----		1				\$85.00		2.00			
N28	Multi	07/29/20	08/03/20	M-F 4-430p Channels : KSNK,KSNG,KSNN,KSNN M-F 4-430p	CM	4-430pm	1-111--	:30	4	\$200.00	P3	4.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	--111--		3				\$200.00		4.00			
		Week: 08/03/20	08/09/20	1-----		1				\$200.00		4.00			
N29	Multi	07/29/20	08/03/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNN M-F 630-7p	CM	630-7pm	1-111--	:30	4	\$600.00	P3	12.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	--111--		3				\$600.00		12.00			
		Week: 08/03/20	08/09/20	1-----		1				\$600.00		12.00			
N30	Multi	08/02/20	08/02/20	LN Su Channels : KSNK,KSNG,KSNN,KSNN KSN News at 10 Sun	CM	KSN News at 10 S	-----1	:30	1	\$225.00	P4	4.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----1		1				\$225.00		4.00			
N31	Multi	08/02/20	08/02/20	Today Show Su Channels : KSNK,KSNG,KSNN,KSNN Today Show Su	CM	Today Show Su	-----1	:30	1	\$100.00	P3	2.50	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----1		1				\$100.00		2.50			
													Totals	44	\$10,185.00



125 West 55th St
New York, NY 10019

Contract # 27023486	Changes as of: 7/28/2020 at 7:36 AM	Version: Highlighting Revision 1
CPE: 202/269/1717	Flight: 7/28/20 - 8/10/20	Station: KSNW
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9789622	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS	Assistant: SHELLY SHARBER
	214-525-2790	214-525-2643

Con Type: POLITICAL/VOTE
Total \$: \$10,185.00
Total Spots: 44
Total CPP: \$49.44
Total GRP: 206.0
Traffic #: A2613436

Separation:

Comments: Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28 - 8/9													
							7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	
1	M 7p-8p		The Titan Games-NBC	\$800.00	8.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
2	Tu-F,M 10p-10:35p		KSN News	\$300.00	4.0	30	1	0	1	0	0	0	1	0	0	0	0	0	0	
3	Tu-F,M 5p-5:30p		KSN News	\$350.00	7.0	30	1	1	1	1	0	0	0	0	0	0	0	0	0	
4	Sa 10p-10:30p		KSN News	\$175.00	3.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
5	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	0	0	0	0	1	0	0	0	0	0	0	
6	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	6.0	30	0	0	1	1	0	0	1	0	0	0	0	0	0	
7	Su 5p-5:30p		KSN News	\$200.00	4.5	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
8	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	0	1	1	1	0	0	0	0	0	0	0	0	0	
9	Sa 6p-6:30p		KSN News	\$260.00	8.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
10	Sa 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
11	Sa 6:30p-7p		Wheel of Fortune	\$150.00	8.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
12	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
REV+ 13	Tu-F,M 5p-5:30p		KSN News	\$350.00	7.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD																				
REV+ 14	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD																				
REV+ 15	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD																				
REV+ 16	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$85.00	2.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD																				
REV+ 17	Tu-F,M 4p-4:30p		Jeopardy B	\$200.00	4.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD																				





125 West 55th St
New York, NY 10019

Contract # 27023486	Changes as of: 7/28/2020 at 7:36 AM	Version: Highlighting Revision 1
CPE: 202/269/1717	Flight: 7/28/20 - 8/10/20	Station: KSNW
Agency: Ax Media 800 W.47th Street Suite 200 Kansas City, MO 64112	Advertiser: Bill Clifford for KS CD 1 Product: 2020 Primary Election Agency Order #: 9789622 Buyer: Fernie, Taylor Salesperson: MICHAEL POWERS 214-525-2790	Market: Wichita Office: DALLAS Service: Nielsen Primary Demo: Adults 55+ Assistant: SHELLY SHARBER 214-525-2643
	Con Type: POLITICAL/VOTE	Total \$: \$10,185.00
		Total Spots: 44
		Total CPP: \$49.44
		Total GRP: 206.0
		Traffic #: A2613436

Separation:

Comments: Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!


Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10 - 8/10		Total Spots	Total \$	CPP*	GRP*
							8/10					
1	M 7p-8p		The Titan Games-NBC	\$800.00	8.0	30	0		1	\$800.00	\$100.00	8.0
2	Tu-F,M 10p-10:35p		KSN News	\$300.00	4.0	30	0		3	\$900.00	\$75.00	12.0
3	Tu-F,M 5p-5:30p		KSN News	\$350.00	7.0	30	0		4	\$1,400.00	\$50.00	28.0
4	Sa 10p-10:30p		KSN News	\$175.00	3.5	30	0		1	\$175.00	\$50.00	3.5
5	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0		3	\$300.00	\$50.00	6.0
6	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	6.0	30	0		3	\$840.00	\$46.67	18.0
7	Su 5p-5:30p		KSN News	\$200.00	4.5	30	0		1	\$200.00	\$44.44	4.5
8	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	0		3	\$210.00	\$35.00	6.0
9	Sa 6p-6:30p		KSN News	\$260.00	8.0	30	0		1	\$260.00	\$32.50	8.0
10	Sa 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0		1	\$50.00	\$33.33	1.5
11	Sa 6:30p-7p		Wheel of Fortune	\$150.00	8.0	30	0		1	\$150.00	\$18.75	8.0
12	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0		1	\$85.00	\$17.00	5.0
REV+ 13	Tu-F,M 5p-5:30p		KSN News	\$350.00	7.0	30	0		1	\$350.00	\$50.00	7.0
REV+ 14	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0		3	\$300.00	\$50.00	6.0
REV+ 15	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.0	30	0		3	\$300.00	\$50.00	6.0
REV+ 16	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$85.00	2.0	30	0		4	\$340.00	\$42.50	8.0
REV+ 17	Tu-F,M 4p-4:30p		Jeopardy B	\$200.00	4.0	30	0		4	\$800.00	\$50.00	16.0



125 West 55th St
New York, NY 10019

Contract # 27023486	Changes as of: 7/28/2020 at 7:36 AM	Version: Highlighting Revision 1	
CPE: 202/269/1717	Flight: 7/28/20 - 8/10/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media 800 W.47th Street Suite 200 Kansas City, MO 64112	Advertiser: Bill Clifford for KS CD 1 Product: 2020 Primary Election Agency Order #: 9789622 Buyer: Fernie, Taylor Salesperson: MICHAEL POWERS 214-525-2790 Separation:	Market: Wichita Office: DALLAS Service: Nielsen Primary Demo: Adults 55+ Assistant: SHELLY SHARBER 214-525-2643	Total \$: \$10,185.00 Total Spots: 44 Total CPP: \$49.44 Total GRP: 206.0 Traffic #: A2613436

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28 - 8/9													
							7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8		8/9
REV+ 18	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0 0	0 1	0 1	0 1	0 0	0 0	0 1	0 0	0 0	0 0	0 0	0 0	0 0	
ADD																				
REV+ 19	Su 10p-10:30p		KSN News	\$225.00	4.0	30	0 0	0 0	0 0	0 0	0 0	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	
ADD																				
REV+ 20	Su 8a-9a		Sunday Today Show	\$100.00	2.5	30	0 0	0 0	0 0	0 0	0 0	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	
ADD																				
TOTALS:							3	7	9	8	5	3	8	1	0	0	0	0	0	





125 West 55th St
New York, NY 10019

Contract # 27023486	Changes as of: 7/28/2020 at 7:36 AM	Version: Highlighting Revision 1	
CPE: 202/269/1717	Flight: 7/28/20 - 8/10/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita	Total \$: \$10,185.00
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 44
Suite 200	Agency Order #: 9789622	Service: Nielsen	Total CPP: \$49.44
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 206.0
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: SHELLY SHARBER 214-525-2643	Traffic #: A2613436
	Separation:		

#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10 - 8/10		Total Spots	Total \$	CPP*	GRP*
							8/10					
REV+ 18	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0	0	4	\$2,400.00	\$50.00	48.0
REV+ 19	Su 10p-10:30p		KSN News	\$225.00	4.0	30	0	0	1	\$225.00	\$56.25	4.0
REV+ 20	Su 8a-9a		Sunday Today Show	\$100.00	2.5	30	0	0	1	\$100.00	\$40.00	2.5
TOTALS: 0									44	\$10,185.00	\$49.44	206.0



125 West 55th St
New York, NY 10019

Contract # 27023486	Changes as of: 7/28/2020 at 7:36 AM	Version: Highlighting Revision 1
CPE: 202/269/1717	Flight: 7/28/20 - 8/10/20	Station: KSNW
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9789622	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS	Assistant: SHELLY SHARBER
	214-525-2790	214-525-2643
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$10,185.00
Total Spots: 44
Total CPP: \$49.44
Total GRP: 206.0
Traffic #: A2613436

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/28/20 7:36 AM	GOTOSTRATA\mPOWER S	Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!
07/27/20 11:16 AM	System	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30
		Notice Received.
07/27/20 11:01 AM	ROB TISDALE	New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with an early morning cutoff on Tuesday 8/4. Please confirm the new order & alert me of any pre-empts. Thank you!
		Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
Market Budget:	\$25,571
KSNW Share:	21%
Comment:	
Unknown:	79%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	44	\$10,185.00	\$49.44	206.0
Total	100%	44	\$10,185.00	\$49.44	206.0

Monthly Summary		
Month	Spots	Dollars
2020-Aug	44	\$10,185.00
Total	44	\$10,185.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/28/20 7:36 AM	GOTOSTRATA\mPOWER S	Revised	21		\$4,815.00	\$10,185.00	Changes: Comments from New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with an early morning cutoff on Tuesday 8/4. Please confirm the new order & alert me of any pre-empts. Thank you!
Queued for Electronic Contracting	7/27/20 11:06 AM					\$0	\$0	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30 to Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!
New	7/27/20 8:23 AM	ROB TISDALE	Confirmed	23		\$5,370.00	\$5,370.00	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30, Total \$ from \$5,370.00 to \$10,185.00, Total GRPs from 108.5 to 206.0, Total Spots from 23 to 44, Total CPP from \$49.49 to \$49.44. 8 buylines added or modified.



125 West 55th St
New York, NY 10019

Contract # 27023486	Changes as of: 7/28/2020 at 7:36 AM	Version: Highlighting Revision 1	
CPE: 202/269/1717	Flight: 7/28/20 - 8/10/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita	Total \$: \$10,185.00
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 44
Suite 200	Agency Order #: 9789622	Service: Nielsen	Total CPP: \$49.44
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 206.0
	Salesperson: MICHAEL POWERS	Assistant: SHELLY SHARBER	Traffic #: A2613436
	214-525-2790	214-525-2643	
	Separation:		

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